

Haarlem, 27 November 2016

Internship: Artistic Platform Assistant – www.iam-africa.com

Date of internship: Immediately – **Duration:** 6 months

IAM – Intense Art Magazine is the first platform dedicated to women in visual arts, fashion and design from Africa and its Diaspora. IAM is a bilingual (English/French) cross-media platform, encompassing both an editorial website accessible on www.iam-africa.com, a high quality print magazine published once a year and a program of events. IAM explores local artistic African scenes; portrays artists, designers, curators and art professionals from Africa and its Diaspora and brings together an audience of contemporary women – and men – who believe in the future of Africa and are inspired by those strong personalities. Since 2014, IAM has published 2 paper magazines, created a digital community of around 8,000 followers and coordinated events across Europe and Africa, giving visibility and promoting the works of hundreds of women in art.

Joining IAM means joining a team of dedicated people who take pride in providing a space of free expression to everyone contributing and working with us. It also means working for a project whose ambition is to develop its activities significantly in the course of the next 12 months in Europe and in Africa.

To support their new development phase, the IAM team is looking for an enthusiastic and hard working Artistic Platform Assistant to work on:

- *project management*: assist with the coordination and management of day to day business (partners relationships, email communication, and development of current base of contacts)
- *digital marketing* : leverage social media platforms (twitter, instagram, facebook) to develop the awareness and reach of IAM.
- *event coordination and promotion* : take part of IAM's event programs in Europe and Africa by helping with planning, fund raising, coordination and communication tasks.

Requires skills:

- computer: Microsoft Office, Illustrator or InDesign are a plus,
- marketing communication,
- social media literate,
- English and French fluency,
- creative approach to work,
- autonomous and structured,
- enthusiast and interest for African art, design, fashion.

The Artistic Platform Assistant reports to the platform director. The internship is based in Amsterdam or Haarlem (The Netherlands) and might require occasional travels.

Application: please send your resume and a motivation letter to:

Céline Seror at celine.seror@iam-africa.com